

PAP BOOKCASE

Designed by Tetsu Schokking for Normann Copenhagen





A MODULAR SHELVING SYSTEM SHAPED BY MATERIAL INNOVATION

Normann Copenhagen introduces Pap Bookcase, a modular shelving system designed by industrial designer Tetsu Schokking, where material research and functional clarity form the foundation of the design. The product explores how an unconventional and renewable material—originally developed for the construction industry—can be refined and reinterpreted for contemporary furniture.

Pap Bookcase is made from panels produced from 100 % recycled, previously discarded, food cartons and other food packaging that would otherwise be incinerated.

The cartons are shredded coarsely, allowing fragments of the original packaging to remain visible, while the plastic layers are melted and act as natural binders. Using only heat and pressure, the process requires no chemicals or water and leaves no residual waste. The result is a warm,

tactile, and expressive material where no two panels are ever the same—each carrying subtle variations in color and pattern while maintaining an overall calm and balanced appearance.

What makes Pap Bookcase quietly radical is its material honesty. The panels can be granulated and processed again, extending the life of a material originally intended for single use. Rather than presenting this as a statement, the choice is embedded in the object itself—resulting in a piece of furniture where innovation, restraint, and purpose are inseparable from the design.

From the outset, the design process focused on understanding the material's strengths and limitations. Rather than amplifying the expression, the design is deliberately restrained, allowing the material to speak for itself. The shelves sit within a precise and confident structure, where simple side panels and metal tubes create stability and rhythm. This archetypal construction keeps the visual language quiet and composed, while the material remains the defining feature.

The system is modular and adaptable, available in both high and low versions that can be combined and expanded to suit changing needs. Shelves can be adjusted freely in height, offering flexibility across a wide range of settings without prescribing a specific function. Flat-packed and intuitive to assemble, Pap Bookcase supports longevity through simplicity—both in construction and use.

This product is scheduled to be available online and in stores in September 2026.







Pap Bookcase High
H: 162 x L: 83 x D: 35 cm



Pap Bookcase High Extension
H: 162 x L: 81 x D: 35 cm



Pap Bookcase Low
H: 85 x L: 83 x D: 35 cm



Pap Bookcase Low Extension
H: 85 x L: 81 x D: 35 cm

Material: 100 % recycled packaging waste, metal tubes

Dimensions: High: H: 162 x L: 83 x D: 35 cm / Low: H: 85 x L: 83 x D: 35 cm

Price: Click [here](#) to see the pricelist in all currencies



CONNECTING PEOPLE AND SPACES

Since Normann Copenhagen's foundation in 1999, our ambition has been to challenge conventional thinking and make the ordinary extraordinary through great design.

By combining the craftsmanship, functionality and endurance characterized by our Danish design heritage with modern silhouettes and durable materials, we aim to create original products in a contemporary design that withstand the test of time. We believe in uniting people and spaces across the world and improving the quality of people's lives through the power of great design.

Our products combine functionality and design and accommodate the diversity of needs of modern life in residential and professional interiors alike.

Press info

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