

Hide

Storage Pouf



Designed by Simon Legald for Normann Copenhagen

normann

C O P E N H A G E N

A resourceful and multipurpose design

Normann Copenhagen is proud to introduce Hide Storage Pouf, a versatile, multifunctional piece of furniture that is a bit more resourceful. At the heart of the Hide Storage Pouf is its material composition. Crafted from PET felt, this remarkable fabric is made from post-consumer plastic bottles that undergo a transformative process where they are extruded into fine polyester fibers, which are then carefully pressed to create a durable and aesthetically pleasing felt material.

The Hide Storage Pouf's design ingeniously incorporates the concept of hidden storage. The seat of the pouf cleverly doubles as a lid that can be easily removed, unveiling a spacious hollow space inside. This feature allows you to conveniently store toys, blankets, cushions, or any other items you wish to keep close at hand, while maintaining a clean and clutter-free living area.



The designer behind Hide, Simon Legald, explains: “By utilizing PET felt, we not only repurpose plastic waste but also offer a durable and versatile piece of furniture that seamlessly integrates into modern lifestyles.”

Hide Storage Pouf can be used for numerous uses as suggested by its name, which perfectly encapsulates its purpose and functionality. Use Hide for additional seating, as a storage solution, for kicking your feet up while lounging on the sofa or as a soft coffee table. Available in two different sizes and four elegant colors of Brown, Steel Blue, Grey, and Sand, the Hide Storage Pouf effortlessly complements a variety of interior styles and color schemes.





Hide Storage Pouf Small
Brown



Hide Storage Pouf Small
Steel Blue



Hide Storage Pouf Small
Grey



Hide Storage Pouf Small
Sand



Hide Storage Pouf Large
Brown



Hide Storage Pouf Large
Steel Blue



Hide Storage Pouf Large
Grey



Hide Storage Pouf Large
Sand

Colors: Brown, Steel Blue, Grey, Sand

Materials: Recycled PET

Dimensions: Hide Small: H: 39 x D: 52,5 cm, Hide Large: H: 39 x D: 72 cm

Price: Click [here](#) to see the pricelist in all currencies

Connecting People and Spaces

Since Normann Copenhagen's foundation in 1999, our ambition has been to challenge conventional thinking and make the ordinary extraordinary through great design. By combining the craftsmanship, functionality and endurance characterized by our Danish design heritage with modern silhouettes and durable materials, we aim to create original products in a contemporary design that withstand the test of time. We believe in uniting people and spaces across the world and improving the quality of people's lives through the power of great design. Our products combine functionality and design and accommodate the diversity of needs of modern life in residential and professional interiors alike.

Press Info

For high resolution images and press releases for all products and events in English, German, French, Italian and Danish go to normann-copenhagen.presscloud.com

For further information or loan requests for editorial photoshoots please contact

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