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RECYCLED FUNCTIONALITY: NORMANN COPENHAGEN INTRODUCES COLU BASKET

Normann Copenhagen introduces Colu Basket, a thoughtful new addition to the brand's storage repertoire. Designed by Belgian designer Baptiste Vandaele, Colu Basket combines a contemporary aesthetic with practical functionality, crafted from recycled PET felt – a soft yet durable material derived from discarded post-consumer plastic bottles.

Inspired by the timeless elegance of Roman columns, Baptiste Vandaele translates classical architecture into a modern storage solution. The basket's distinctive, rhythmic repetition of hollowed arches flow seamlessly into integrated handles, embodying the designer's core philosophy of 'form follows function.'

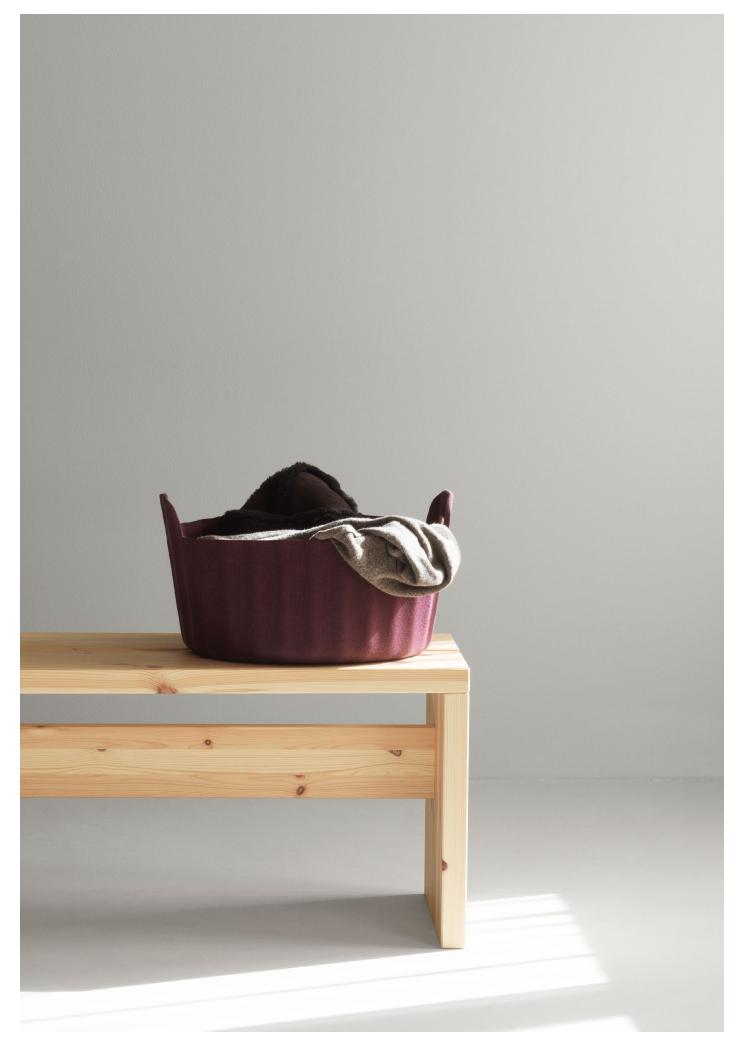
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"In my work, I aim to rethink archetypes," explains Baptiste. "With Colu, I wanted to challenge basic shapes, infusing them with a sense of rythm and tactility, all while maintaining practicality".

With its balanced proportions and versatile utility, Colu Basket presents an aesthetic yet functional solution for organizing magazines, toys or household essentials. Its lightweight yet sturdy construction ensures it meets the demands of everyday life, while its understated elegance allows it to blend seamlessly into any modern living space.



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Colu Basket Cream



Colu Basket Burgundy



Colu Basket Olive

Color: Cream, Burgundy & Olive Measurements: H: 26,5 x Ø: 44 cm

Material: Recycled PET (polyethylene terephthalate) **Price:** Click <u>here</u> to see the pricelist in all currencies

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CONNECTING PEOPLE AND SPACES

Since Normann Copenhagen's foundation in 1999, our ambition has been to challenge conventional thinking and make the ordinary extraordinary through great design. By combining the craftsmanship, functionality and endurance characterized by our Danish design heritage with modern silhouettes and durable materials, we aim to create original products in a contemporary design that withstand the test of time. We believe in uniting people and spaces across the world and improving the quality of people's lives through the power of great design.

Our products combine functionality and design and accommodate the diversity of needs of modern life in residential and professional interiors alike.

Press info

For high resolution images and press releases for all products and events in English, German, French, Italian and Danish go to normann-copenhagen.presscloud.com

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